

GILMER BOBCATS



Head Coach: Paul Standard • "Restoring the Bobcat Tradition!"

Gilmer High School - Pettit Field • 408 Bobcat Trail, Ellijay, GA 30540 • www.gilmerbobcats.com

Gilmer images/art courtesy of Score Sports - <https://score-sports.com/>



**• GILMER FOOTBALL •
SPONSORSHIP INFORMATION**

The Gilmer Touchdown Club is a group of parents (current and former) and community members, with the help of school administrators, whose mission is to enrich the Gilmer High School athletic community by providing financial support for Gilmer High and Middle School Athletic programs. This is done by funding areas of need that are not fully covered by the school. We are dedicated to the continued support of our student athletes and coaching staff. Participation by the entire community in school athletics benefits our community's youth in ways that will take them through adulthood. We strive to promote strength of character, leadership, teamwork, sportsmanship, personal accountability, academic excellence, strong work ethic and pride of community to maintain the history and tradition of excellence for all student athletes at Gilmer High School and Clear Creek Middle School.

OUR MISSION

"EVERY Child, EVERY Opportunity, EVERY Day"

HIGH VISIBILITY MARKETING



Deliver your logo, message, brand or products through Gilmer's state-of-the-art Video Scoreboard to be seen by everyone. Full color and large, you can expand your advertising to Gilmer and the surrounding communities by choosing from a variety of sponsorship options to fit your needs and budget.



YOUR LOGO HERE!





BOBCAT CLUB SPONSOR

\$2500

Video Scoreboard: Recognition each quarter, player of the game sponsor rotation (2 per week)

• Ability to hand out promotional material in stadium (no materials that can be thrown permitted)

• 4 season tickets to home games (not including playoffs)

• 1 VIP Parking Pass – Bus Garage Lot

• Sponsor Plaque presented at Banquet on Sponsor Night

• Newspaper recognition

• Hyperlink to URL of your choice on www.gilmerbobcats.com

• 1 Hat

SPONSORSHIP LEVELS:

COACHES CLUB SPONSOR \$1500

- Video Scoreboard: Recognition on first offensive down and third defensive down rotation
- 4 season tickets to home games (not including playoffs)
- 1 VIP Parking Pass – Bus Garage Lot
- Sponsor Plaque presented at Banquet on Sponsor Night
- Newspaper recognition
- Hyperlink to the URL of your choice on www.gilmerbobcats.com

PURPLE SPONSOR \$1000

- Video Scoreboard: Recognition of Logo with all other PURPLE SPONSORS between each quarter
- 2 season tickets to home games (not including playoffs)
- 1 VIP Parking Pass – Bus Garage Lot
- Sponsor Plaque presented at Banquet on Sponsor Night
- Newspaper recognition
- Hyperlink to the URL of your choice on www.gilmerbobcats.com

WHITE SPONSOR \$500

- Video Scoreboard: Recognition of Logo before game
- 2 season tickets to home games (not including playoffs)
- Name on www.gilmerbobcats.com

A LA CARTE OPTIONS \$1000

- Video Scoreboard: 30 second Special Pregame Recognition
- Park and Recreation Night
- Military / First Responder Night
- Homecoming
- Senior Night

GILMER FOOTBALL



CORPORATE CAT SPONSORSHIP:

1-YEAR \$5,000 / 2-YEAR \$10,000

- Video Scoreboard: Logo on bottom banner bar for duration of the game
- Video Scoreboard: Touchdown recognition rotation
- 15 second timeout video (sponsor must provide video)
- 4 season tickets to home games (not including playoffs)
- 4 VIP purple seats reserved at all Varsity & JV football games
- 1 labeled VIP reserved parking at Field House Lot
- Sponsor Plaque presented at Banquet on Sponsor Night
- Newspaper recognition
- Logo & Hyperlink to URL of your choice on www.gilmerbobcats.com in the most prominent position
- Ability to hand out promotional material in stadium (No materials that can be thrown will be permitted)
- 2 full memberships to the Touchdown Club with voting rights
- 1 Shirt and 1 Hat



GILMER



CONTACT US:

Jacob Callihan
706-889-4996
jake2callihan@gmail.com



Mark West
706-273-0516
gilmertouchdownclub@gmail.com



Paul Kiker Jr.
706-889-2474
talonagap@ellijay.com



Paul Standard
770-315-9966
paul.standard@gilmerschools.com

www.gilmerbobcats.com



2023 Gilmer Bobcat Football Sponsorship Opportunities

Coach Paul Standard, his coaching staff, the school administration, the volunteers, and the athletes are thankful for your support of the Gilmer Bobcat Football Program. May you be blessed greatly.

Go Bobcats!

Please indicate Yes or No on the Items at your sponsorship level you wish to receive.

Corporate Cat Sponsor	\$5000 / 1 Yr.	\$10,000 / 2 Yr.
	Yes	No
Four Season Tickets (not including playoffs)		
Four VIP Purple Reserve Seats		
1 labeled VIP reserved parking at Field House Lot		
Sponsor Plaque		
1 Shirt and 1 Hat (please list size)	Shirt:	Hat:
Video Scoreboard: Logo on left banner bar for duration of the game, touchdown recognition rotation 15 second timeout video		

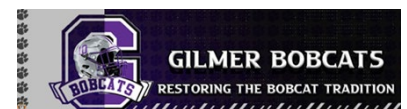
Bobcat Club Sponsor \$2500.00	Yes	No
Four Season Tickets (not including playoffs)		
1 VIP Parking Pass – Bus Garage Lot		
Sponsor Plaque		
Video Scoreboard: Recognition each quarter, player of the game sponsor rotation (2 per week)		

Coaches Club Sponsor \$1500.00	Yes	No
Four Season Tickets (not including playoffs)		
1 VIP Parking Pass – Bus Garage Lot		
Sponsor Plaque		
Video Scoreboard: Recognition on first offensive down and third defensive down rotation		

Purple Sponsor \$1000.00	Yes	No
Two Season Tickets (not including playoffs)		
1 VIP Parking Pass – Bus Garage Lot		
Sponsor Plaque		
Video Scoreboard: Recognition of Logo with all other PURPLE SPONSORS between each quarter		

White Sponsor \$500.00	Yes	No
Two Season Tickets (not including playoffs)		
Video Scoreboard: Recognition of Logo before game		

Game Night Sponsor \$1000.00
Park and Recreation Night
Military / First Responders Night
Homecoming
Senior Night
Video Scoreboard: 30 second Special Pregame Recognition





2023 Gilmer Bobcat Football Sponsorship Opportunities

- Please make check payable to: **Gilmer Touchdown Club** and mail to:
Gilmer Touchdown Club
P.O. Box 1992
Ellijay, GA 30540

- Please send me an email and link to pay by credit card.

Name of Business: _____

Mailing address: _____

Primary Contact: _____

Cell: _____ Work: _____

Email Address: _____

Website Address: _____

Secondary Contact: _____

Cell: _____ Work: _____

Email Address: _____

We need your artwork for the Scoreboard if you are a new sponsor, or if you are returning Sponsor and would like a new image/video.

_____ Yes, I will email a PNG, PDF, Vector file or animated gif of my artwork to gilmertouchdownclub@gmail.com
(Images should be in 160 x 160 pixels)

Corporate Cat, Bobcat, Coaches Club and Purple sponsors:

Please provide URL for the site you prefer us to link to on our website www.gilmerbobcats.com

